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## STANLEY T. SMITH, PRINCIPAL

Mr. Smith is a Principal with Syncom Venture Partners. He possesses deep expertise in the content and application segments of the Media & Communications industry. Mr. Smith currently serves on the board of a number of Syncom Investments including Alikelist, Heatwave Interactive, Outspark, and Proclivity Systems.

Prior to joining Syncom, Mr. Smith served as a Director of Corporate Development for Yahoo!'s Search Marketing Group where he was responsible for co-leading the strategic Corporate Development efforts for Yahoo!'s Advertiser and Publisher marketplaces. He also served as a Director of Mergers and Acquisitions for Overture Inc.

Prior to Yahoo! and Overture, Mr. Smith worked for Vivendi Universal in several roles including Director of Strategic Business Development for Universal Music Group's eLabs and Manager of Corporate Development for Universal Corporate. During his tenure at Vivendi Universal, Mr. Smith worked across multiple businesses including Film, Television (Production and Cable), Music, Theme Parks, Interactive Gaming and Concerts develop, evaluating and executing strategic options that increased shareholder value.

Mr. Smith started his professional career working in investment banking for Paine Webber and Merrill Lynch after graduating from Dartmouth College with a BA in History.